



## CRN Channel Chiefs Meet CRN Fast Growth Solution Providers

Wednesday, October 15, 2008 ■ Chicago, IL



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## What is the 2008 CRN Executive Summit Event?

CRN is bringing together the top channel executives with the fastest growing Solution Provider organizations in North America. These are the companies who are creating new customer demand and growing at phenomenal rates. The goal of this event is to bring top channel executives together with the fastest growing SPs in an intimate setting where relationships are formed and business opportunities take place. In addition, CRN will honor approximately 12 leading-edge SPs who are setting the agenda in today's channel.

## Why Sponsor the CRN Executive Summit?

Being a sponsor of this event gives you access to the fastest growing, up and coming SPs who are selling a wide variety of products/solutions, and are generating demand among their varied customer base. It is critical to reach these SPs at a time when their companies are experiencing huge growth, and they are actively seeking new technology partners. Only CRN can give you personal access to this exclusive list.

The event format will give you the exclusive access and face-to-face marketing opportunity to generate new business from these dynamic Solution Provider organizations.

## Who are the Attendees?

Top executives from Solution Provider organizations who have been named to the CRN Fast Growth list over the past two years, and SPs showing significant growth on the 2008 VARBusiness 500 list. There will be 60 VIP SPs flown in from around the US plus an additional 70-100 SPs attending the evening's events.

The average company on the 2008 Fast Growth list generates over \$52 million in annual sales and is growing at an average rate of 218%! This event is sponsored by twelve of the industry's leading Channel Chiefs who will share their company's channel vision and strategies for 2009.

## What is the 2008 CRN Executive Summit Agenda?

7:30 am - 8:15 am	Registration
8:15 am - 9:15 am	Solution Provider Breakfast
9:30 am - 10:15 am	General Session
10:30 am - 11:00 am	Meet & Greet/Networking Time in designated appointment rooms
11:00 am - 12:10 pm	Executive Briefing Sessions
12:30 pm - 1:30 pm	Solution Provider Luncheon
1:45 pm - 2:55 pm	Executive Briefing Sessions
3:00 pm - 3:30 pm	Networking Time in designated appointment rooms
3:30 pm - 5:30 pm	Presentation Rooms Open
5:30 pm - 7:30 pm	CRN Fast Growth Awards Reception & Presentation

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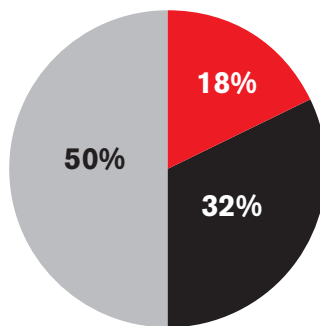
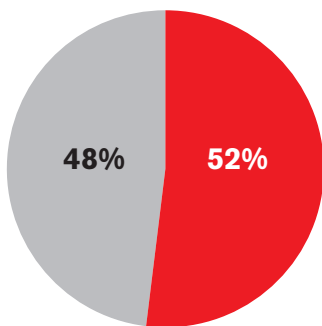
## Quick Stats On The Fast Growth 100

	MEAN	MEDIAN	MINIMUM	MAXIMUM
Number of employees	338	52	8	6,600
2005 net sales	\$51.8M	\$15.7M	\$1.5M	\$435.9M

## Growth By Customer Size Served

	SMALL (less than 100 employees)	MEDIAN (100 to 999 employees)	MINIMUM (1,000 or more employees)
Number of Fast Growth 100 serving	76	91	89
Average revenue growth rate	224%	222%	222%

## Sales Breakdowns



■ Percentage from sales of products  
■ Percentage from sales of services

■ Percentage from sales to small businesses  
■ Percentage from sales to midsize businesses  
■ Percentage from sales to large businesses

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## Sponsorship Packages

### Executive Platinum - General Session Sponsor (1 Available)

- Exclusivity among all technology vendors and sponsors
- 45 minute speaking opportunity
- One (1) Presentation room
- Sponsorship of awards and cocktail reception

**Total Cost: \$65,000**

### Platinum – Executive Briefing Sponsor (4 Available)

- Four (4) - 30 minute private sessions with a group of 15 CRN Fast Growth Solution Providers (total of 60 SPs)
- One (1) Presentation room
- Sponsorship of awards and cocktail reception

**Total Cost: \$60,000**

### Platinum – Lunch Sponsor (1 Available)

- Exclusivity among all technology vendors and sponsors
- 10 minute speaking opportunity and presentation during lunch
- One (1) presentation room
- Sponsorship of awards and cocktail reception

**Total Cost: \$60,000**

### Platinum – Breakfast Sponsor (1 Available)

- Exclusivity among all technology vendors and sponsors
- 10 minute speaking opportunity and presentation during lunch
- One (1) presentation room
- Sponsorship of awards and cocktail reception

**Total Cost: \$60,000**

### Gold Sponsorship (8 Available)

- One (1) presentation room
- Sponsorship of awards and cocktail reception

**Total Cost: \$35,000**

### All packages include:

- Pre and post-marketing (print ads, online ads, PR, etc.) in all Everything Channel media properties including CRN, VARBusiness and ChannelWeb. In addition, your logo will be prominently displayed on all on site signage and during the cocktail party and awards event — value \$30,000.
- Opportunity to provide 1-2 minute video message (to be edited by CRN) into a comprehensive Channel Chiefs video loop to be shown throughout the conference and cocktail reception. Video to be supplied by sponsor in a DVD Beta SP or MiniDV — value \$30,000.
- The searchable Fast Growth Database with two years of data and fast growing companies – value \$5,000.